I believe the first sample did well in the author’s knowledge of the subject – traditional cryptid vampires. They have a good understanding of the original depiction of vampires in folklore old stories. This leads to blunt and solid criteria. My issue, however, is in fact that criteria. Though the points are all solid and true, they are all branches of a single criteria point – all stories involving vampires must be consistent with those of traditional folklore. This point is made entirely of the author’s personal opinion, with no evidence to back it up. Why must a vampire always be depicted traditionally? We are never told why, only that it’s how it must be. There is also no apparent purpose in the sample. It isn’t a review of the book, only a single aspect of it, so it wouldn’t venture into the territory of advising potential buyers. Somewhat ignoring the grammar hiccups, I have only one more point to note; the mission, or relative thesis, of the story isn’t obviously stated. It can be inferred that the point of the paper is to review the intellectual integrity of Stephany Myers’ depiction of vampires, but that could take a bit for some readers to piece together.

I found the second sample to lag along far more that the first, though its arguments were better. The author made the criteria very clear – “A great album consists of songs that tell a story. They immerse the listener in the world the artist or band is portraying.” These two criteria are very straight to the point, but there are still only two. An effective evaluation in any subject would require more than two points. The author is obviously very well-versed in the music by *Ice Nine Kills*, but what’s also very obvious is their bias on the subject. They have a deep love for the album, but that lead them to looking at the songs through a rose-colored lens. At no point in the sample did the author state anything but praise for the songs. Only having two criteria to judge a work on also limits the evaluation itself, through the eyes of a reader. This limit causes a lot of repetition in the work. A mass majority of the paper is just explaining what each song in the album is about. This gives the impression of the author repeating the same argument over and over, while also making it a very slow read. The mission of the review, however, is quite obvious and clearly stated in the final paragraph: “I would recommend this album to anyone who has read one if the novels that was used as inspiration for one of the songs, as well as anyone who generally enjoys the rock/metal/metalcore genre. “

Word count : 460